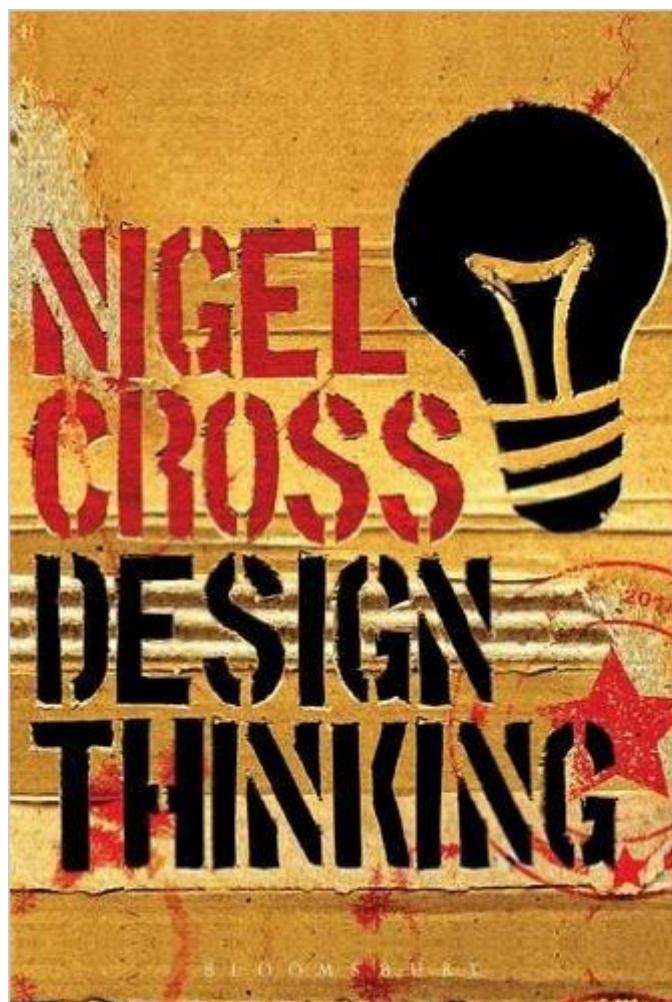


The book was found

Design Thinking: Understanding How Designers Think And Work



Synopsis

Design thinking is the core creative process for any designer; this book explores and explains this apparently mysterious "design ability." Focusing on what designers do when they design, Design Thinking is structured around a series of in-depth case studies of outstanding and expert designers at work, interwoven with overviews and analyses. The range covered reflects the breadth of design, from hardware and software design, to architecture and Formula One. The book offers new insights and understanding of design thinking, based on evidence from observation and investigation of design practice. Author Nigel Cross, considered one of design's most influential thinkers, goes to the heart of what it means to think and work as a designer. The book is an ideal guide for anyone who wants to be a designer or to know how good designers work in the field of contemporary design.

Book Information

Paperback: 192 pages

Publisher: Bloomsbury Academic (May 15, 2011)

Language: English

ISBN-10: 1847886361

ISBN-13: 978-1847886361

Product Dimensions: 5.9 x 0.4 x 7.5 inches

Shipping Weight: 9.1 ounces (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 starsÂ See all reviewsÂ (9 customer reviews)

Best Sellers Rank: #115,901 in Books (See Top 100 in Books) #53 inÂ Books > Arts & Photography > Fashion > Designers #106 inÂ Books > Arts & Photography > Decorative Arts & Design > Textile & Costume #269 inÂ Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

Customer Reviews

Fantastic book on how great designers think and develop their 'skill set'. Reading it for an instructional design course but applies to any type of design

A good read. Enjoyed learning how other designers think and the processes they use.

One of the best books on the subject of Design Thinking

Excellent book

Great Book

[Download to continue reading...](#)

Design Thinking: Understanding How Designers Think and Work Thinking with Type: A Primer for Designers: A Critical Guide for Designers, Writers, Editors, & Students Society of Publication Designers: 34th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 34) Computational Design Thinking: Computation Design Thinking Design Thinking Workshop: The 12 Indispensable Elements for a Design Thinking Workshop Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers, Typographers and Three Dimensional Designers (German and English Edition) Best Magazine Design Spd Annual: 29th Publication Design (Society of Publication Designers' Publication Design Annual) (v. 29) How to Sell Art to Interior Designers: Learn New Ways to Get Your Work into the Interior Design Market and Sell More Art Thinking with Type, 2nd revised and expanded edition: A Critical Guide for Designers, Writers, Editors, & Students Graphic Thinking for Architects and Designers Thinking with Type: A Critical Guide for Designers, Writers, Editors, & Students 42nd Publication Design Annual (Society of Publication Designers' Publication Design Annual) 38th Publication Design Annual (Society of Publication Designers' Publication Design Annual) 36th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 36) Earl Nightingale Reads Think and Grow Rich (Think and Grow Rich (Audio)) Act like a Lady, Think like a Man: What Men Really Think About Love, Relationships, Intimacy, and Commitment Act Like a Lady, Think Like a Man, Expanded Edition CD: What Men Really Think About Love, Relationships, Intimacy, and Commitment Think Python: How to Think Like a Computer Scientist The Ultimate Guide to Business Insurance - Restaurant Edition. If You Think You Are Not Liable, Think Again How to Think About Weird Things: Critical Thinking for a New Age

[Dmca](#)